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FOR IMMEDIATE RELEASE

## **AMPAK COMPANY, INC. UNVEILS NEW LOGO AND WEBSITE AT SUPPLYSIDE WEST 2018**

### **Leading Global Supplier of Specialty Chemicals and Ingredients Takes on New Look to Reflect Company's Commitment as Diverse Solutions Partner in Global Sourcing of High-Quality Ethical Ingredients**

**LARCHMONT, NY, SEPTEMBER 24, 2018** – AMPAK Company, Inc., a full line importer and supplier of specialty chemicals and ingredients serving nutritional, food & beverage, fragrance, personal care and pharmaceutical manufacturers worldwide, has announced they will unveil a new corporate logo and an enhanced corporate website ([www.ampakcompany.com](http://www.ampakcompany.com)) as part of a strategic re-branding effort to reflect the company's commitment as a diverse solutions partner in the global sourcing of high-quality ethical ingredients, while exhibiting at SupplySide West in Las Vegas, at booth #4121.

The object of the refresh is to re-introduce AMPAK Company, Inc. and highlight its expanded product portfolio of domestically and globally sourced high-quality, functional ingredients for multiple industries. "Our new logo gives AMPAK Company, Inc. a bright and refined look; one that visually captures our finest qualities — trust, quality and innovation — and reinforces our mission to remain a leading global supplier of specialty chemicals and ingredients," stated Amarish Parikh, President of AMPAK Company, Inc. "Our new website provides greater opportunity to interact with our many current and potential clients and partners. In addition, it provides a platform to promote our wide range of regional availability, specialized technologies and ability to deliver a broad range of competitively priced, high quality ingredients." Visitors to the website can also browse the company's many achievements and plans to participate in upcoming Trade and Networking events, such as SupplySide West 2018.

SupplySide West is the largest gathering of health and nutrition industry professionals focused on dietary supplement, beverage, functional food, personal care, and sports nutrition innovation. "While showing off our new look we look forward to developing new business and future partnerships during the trade show," said Parikh. "Suppliers and formulators who will be attending SupplySide West can contact us at (914) 833-7070 or [info@ampakcompany.com](mailto:info@ampakcompany.com) to make an appointment or stop by booth #4121 to discuss how AMPAK can become their global source of high-quality ethical ingredients."

### **About AMPAK Company, Inc.**

AMPAK Company, Inc. is a diverse solutions partner in the global sourcing of high-quality ethical ingredients which provide functional benefits in a wide range of products across key market segments. For more than four decades, AMPAK Company, Inc. has served nutritional, food & beverage, pharmaceutical, and personal care manufacturers worldwide, with customized sourcing programs, providing over 400 products from more than 20 core suppliers. AMPAK Company, Inc. considers customer service and support a top priority and their experienced commercial specialists ensure that every customer has the necessary tools to succeed. As a minority certified supplier, AMPAK Company, Inc. satisfies supplier diversity objectives.